

# Irish Sustainable Building SHOW

7th - 9th October 2010

Simmons Court, RDS, Dublin  
[www.sustainablebuildingshow.com](http://www.sustainablebuildingshow.com)



## Irish Independent

The Building Exhibition and the Irish Sustainable Building Show are the construction industry's biggest events in Ireland. Bringing every serious buyer, specifier and decision maker from throughout the construction industry under one roof – it's the essential date for making purchasing decisions.

This year, in an exciting first, The Building Exhibition and Irish Sustainable Building show, is partnering with the Irish Independent, Ireland's best read daily newspaper, to produce an exclusive supplement promoting the event.

This supplement will be distributed free with the Irish Independent on Friday 1st October, 2010 – and reach an audience of 581,000 adults nationwide. In addition, copies will be made available to all visitors to the exhibition.

### Early booking incentive

Preferential advertising rates are available to all exhibitors:

<b>Full page;</b>	<b>€ 5,000</b>
<b>Half page:</b>	<b>€ 2,700</b>
<b>Quarter page;</b>	<b>€ 1,400</b>

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