



Wednesday 6<sup>th</sup> July 2011

**The Irish Sustainable Building Show and Ireland's leading carbon consultancy, EmissionZero, have joined forces, for the fourth year running, to address the environmental impact of Ireland's leading Sustainable Construction trade show.**

The Irish Sustainable Building Show will be held Thursday 6th - Saturday 8th October 2011 in the RDS Simmonscourt. The organisers of the event have committed to ensuring it is a Carbon Neutral one and have recruited the help of EmissionZero to do so.

The RDS have implemented a number of energy saving and emission reduction initiatives in recent years including improvements to the efficiency of their lighting, a new heating system, a new highly insulated roof, reduced water usage and more facilities for cyclists; making it the venue of choice for hosting the Sustainable Building Show.

Every year EmissionZero work with the organisers on bringing the event to Carbon Neutral status by assessing the event's Carbon Footprint and helping organisers to develop a Carbon Reduction Strategy.

Energy use, waste and transport will be the biggest contributors to the event's Carbon Footprint and so it will be these areas that are targeted.

This year a big effort will be made to target the transport emissions of exhibitors and visitors to the show. An Eco-Friendly travel guide will be emailed to everyone attending the show to encourage them to walk, cycle and take public transport to the show!

The organisers of the Irish Sustainable Building Show offset their unavoidable emissions by investing in Verified Emissions Reductions (VERs) which contribute to the development of Green Technology in Ireland.